



Higher Professional (Post- Graduate) Diploma in Entrepreneurship

NVQ Level 5

What is the Cambridge Post Graduate Diploma in Entrepreneurship?

Entrepreneurship can be defined simply as creativity and innovation in response to satisfying human needs in society. According to Hans & Arthur (1988) the economic development of a nation is sparked largely by its enterprising spirit.

To paraphrase their statement, the economic development of a nation depends on how entrepreneurial its people are. To ensure that companies have continuing relevance and vitality and that the national economy grows, we must therefore develop nurture and grow our entrepreneur capacity. We have to improve our capacity to not only work hard but also think hard, create, innovate and respond to changing customer needs.

Individuals, who think, create and innovate (as worker-owners) independently on their own, create and manage growth-oriented enterprises, are engaging in entrepreneurship. Those who think create and innovate (as employees) for organizations are also engaging in intrapreneurship.

These special segment of people (the entrepreneurs) who think, create and innovate are therefore critical for a vibrant and growing economy. Creating an entrepreneurial culture is, therefore the foundation of entrepreneurship.

The Cambridge Post Graduate Diploma in Enterprise Development provides a solid foundation for further professional study, such as Master of Philosophy (MPhil) in Entrepreneurship.



Why study Entrepreneurship?

Since entrepreneurship is about creativity, innovativeness and responding to changing needs in society, a society with people who understand entrepreneurship and its importance to national economic development will sincerely appreciate its importance and strive to nurture an entrepreneurial culture.

Such society will esteem and reward entrepreneurship and in a culture where entrepreneurship is esteemed and rewarded, entrepreneurship flourishes. When we learn, understand and esteem entrepreneurship, we become better employees, better employers, and better consumers.

Even successful companies want to employ entrepreneurial people; no company and no business wants to employ idlers and "dead woods". Whether we want to be employed or be employers or worker-owners or informed consumers, studying entrepreneurship changes our lives for good forever!

Have you heard of the common adage that money does not grow on trees? In entrepreneurship, you learn that sometimes money literally grows on trees; on banana trees; mango trees, orange trees and paw paw trees!

After studying entrepreneurship and commercializing fruit farming you will discover that sometimes money literally grows on trees. Have a fruitful day, wont you?

Who can benefit from the Post Graduate Diploma in Entrepreneurship?

This level targets degree holders or those with relevant professional qualifications with good work place experience in the field of Enterprise Development.

Those who complete The Graduate Diploma level or equivalent have automatic entry.

Tertiary college and university graduates are highly encouraged to enrol.

On completion of the Cambridge (CAM) Post Graduate Diploma in Entrepreneurship, candidates need to apply for credit transfers and write a master's degree project in Entrepreneurship to get the award of Master of Philosophy (MPhil) in Entrepreneurship with a university of their choice.

How is the Post Graduate Diploma in Entrepreneurship taught?

Lecturer guided on-campus OR through long-distance learning. A trained and highly qualified lecturer will be assigned to conduct the theory lessons. On registration, you will be provided with a Time-Table (On-Campus) or Schedule of contacts (Distance Learning) with clearly defined practical deliverables.

Modules

Code No.	Core Modules	Code No.	Additional core set of modules
CPGDEM 1	Entrepreneurship Behavior	CPGDEM 11	Functional Management /Principles of Management
CPGDEM 2	Counseling and Consultancy in MSEs	CPGDEM 12	Financial Management
CPGDEM 3	Economics	CPGDEM 13	Strategic Management
CPGDEM 4	Business Analysis	CPGDEM 14	Human Resource Management.
CPGDEM 5	Enterprise Development	CPGDEM 15	Organizational Behaviour and Change Management.
CPGDEM 6	Enterprise Resource Planning	CPGDEM 16	Information systems Management
CPGDEM 7	Barriers, Constraints and Problems to Entrepreneurship in MSEs	CPGDEM 17	Marketing Management
CPGDEM 8	Beyond Management to Leadership	CPGDEM 18	Research Methods
CPGDEM 9	Emotional Intelligence		Optional set of modules (choose one only)
CPGDEM 10	Legal Aspects of Managing a Business	CPGDEM 19	Barriers, Constraints and Problems to Women Entrepreneurship in MSEs
		CPGDEM 20	Barriers, Constraints and Problems to Youth Entrepreneurship in MSEs
		CPGDEM 21	Intellectual Property
	Final Research Project		

Course duration

- Fast-track candidates would take 12 months on coursework
- The maximum course duration is 24 months with written extension permission from Cambridge (CAM)

Examinations / Assessment / Certification

- Assessment is through work-based assignments hence exams are fully practical.
- The *Core Set* of modules requires production of 2,000 to 3,000 word projects for each module at end of each month and all the *core set* of modules must be done
- The *Additional Core Set of modules* requires production of 3,000 to 4,000 word projects for each module at end of each month and all the *additional core set of modules* must be done
- *One Optional Module MUST be taken/selected* and a 2,000 to 3,000 word project be produced for assessment.
- Local moderation will be done through Cambridge, CAM's and QAC's certified professional
- Final assessment will be done by Cambridge, CAM (UK)
- Transcripts will be awarded for all attempted modules directly from Cambridge, CAM (UK)
- A Post Graduate Diploma certificate will be awarded to candidates who complete all modules successfully as above.

Exemptions and credit awards

There are candidates who may have done or have accredited work place experience in a given set of modules. Credits may be awarded hence exemptions in these modules.

Professional Recognition

The Cambridge Post Graduate Diploma in Entrepreneurship at Higher Professional Level is recognized world-wide and graduates immediately get admission as professional members of Cambridge Association of Managers and Oxford Association of Management.

Credit Transfers to Masters Degree

Credit Transfers to Masters Degree Levels varies from university to university. However, this being a Cambridge qualification, such upgrades are generally GUARANTEED in most universities as long as you meet their formal qualifications index.

Most (especially top universities) would always require additional subjects/modules plus GMAT/GRE, TOEFL/IELTS, Computer Literacy evidence and an oral interview to ascertain interpersonal skills in addition to the diploma qualification. A lot of consideration is given to those with work place experience, other qualifications or other exceptional achievement.

You will be expected to travel overseas unless it is a local university providing the recognition hence the credit transfers. Some universities accept a 20,000 word project from those who complete the diplomas at NVQL5 respectively, for credit transfers to masters' degrees.

It is a requirement that candidates meet formal admission procedures of the universities in order to achieve the credit transfers. So, candidates must register directly with the universities for the credit transfers. It is also important to note that the final award of the masters degree is at the discretion of the awarding university

Learning Support: You will receive all learning materials from your study centre.