



Higher Professional (Post Graduate) Diploma in Event Management & Fundraising

NVQ Level 5

What is the Cambridge Post Graduate Diploma in Event Management & Fundraising?

The Cambridge Post Graduate Diploma in Event Management & Fundraising course explores frameworks for understanding special events and offers students a comprehensive and professional understanding of all aspects of event management, including the highly sought-after area of event sponsorship and fundraising. The course majorly focuses on the rapidly growing area of events, which plays a significant role in business and economic development. Students study event-market operations in modern economies; the significance of festivals and special events; event sponsorship and fundraising; meetings, conventions and other events.

Event Management at post graduate level provides students with a means of developing high-level management skills and knowledge specific to the field of event management, as well as the opportunity to develop advanced research skills through the completion of substantial industry-based research projects in this field.

The Cambridge (CAM) Post Graduate Diploma in Event Management & Fundraising:

- Has been developed by Cambridge (CAM) in close association with leaders in the field to ensure that it is both relevant and accurate
- Was created with an international audience in mind so that globally accepted best practice can be taught while being sensitive to a local context and environment
- Allows on-demand assessment for all modules, so you can enter when the time is right for you
- Is FULLY PRACTICAL as candidates must connect the classroom and the industry by doing examinations through “real-world” solutions for “real-world” organizations. There is no examination through “memorizing and recalling onto fooscaps”.
- Will make you an expert in Event Management & Fundraising at Post Graduate Level.



CAMBRIDGE
Academy of Management



Quality Assurance
Commission – QAC - UK

Who can benefit from the Post Graduate Diploma in Event Management & Fundraising?

This course is ideal for those qualifications from other fields but are already in the event management business and would like to further their knowledge and skills in event management and fundraising at managerial level.

Ideal candidates for this course are expected to possess a first degree of equivalent and should have commensurate and/or relevant experience in the field of event management or fundraising.

Candidates looking forward to earning Masters Degrees in Event Management & Fundraising can easily get credit transfers to universities of their choice and simply upgrade their Cambridge Post Graduate Diploma in Event Management & Fundraising to a master's degree in a very short time.

Modules

Code No.	Core Modules	Code No.	Additional set of core modules
CPGDEMF 1	Modern Event Management Scenario	CPGDEMF 11	Functional Management /Principles of Management
CPGDEMF 2	Creation and Conceptualization of Events	CPGDEMF 12	Financial Management
CPGDEMF 3	Event Team Leadership	CPGDEMF 13	Strategic Management
CPGDEMF 4	Integrated Events Communications.	CPGDEMF 14	Human Resource Management.
CPGDEMF 5	Strategic Execution of Mega Events	CPGDEMF 15	Organizational Behaviour and Change Management.
CPGDEMF 6	Event and Live Media Industries	CPGDEMF 16	Information systems Management
CPGDEMF 7	Event Logistics & Coordination (Sound, Lights, Catering, Law)	CPGDEMF 17	Marketing Management
CPGDEMF 8	Principles & Techniques of Fundraising	CPGDEMF 18	Research Methods
CPGDEMF 9	Marketing and PR in Fundraising		Optional set of modules (Choose one only)
CPGDEMF 10	Human Dimensions in Fundraising	CPGDEMF 19	Image Management
		CPGDEMF 20	Managing Pageants & Fashion Events
		CPGDEMF 21	Corporate Communications
		CPGDEMF 22	Sports Management
		CPGDEMF 23	Leisure & Recreational Management
		CPGDEMF 24	Fundraising for NGOs
	Final Research Project		

Course duration

- Fast-track candidates would take 12 months on coursework.
- The maximum course duration is 24 months with written extension permission from Cambridge (CAM)

Examinations / Assessment / Certification

- Assessment is through work-based assignments hence exams are fully practical.
- The *Core Set* of modules requires production of 2,000 to 3,000 word projects for each module at end of each month and all the *core set* of modules must be done
- The *Additional Core Set of modules* requires production of 3,000 to 4,000 word projects for each module at end of each month and all the *additional core set of modules* must be done
- *One Optional Module MUST be taken/selected* and a 2,000 to 3,000 word project be produced for assessment.
- Local moderation will be done through Cambridge, CAM's and QAC's certified professional
- Final assessment will be done by Cambridge, CAM (UK)
- Transcripts will be awarded for all attempted modules directly from Cambridge, CAM (UK)
- A Post Graduate Diploma certificate will be awarded to candidates who complete all modules successfully as above.

Exemptions and credit awards

There are candidates who may have done or have accredited work place experience in a given set of modules. Credits may be awarded hence exemptions in these modules. These can be used to offset any Core or additional set of modules.

Professional Recognition

The Cambridge Post Graduate Diploma in Event Management & Fundraising at Professional Level (NVQ L5) is recognized world-wide and graduates immediately get admission as professional members of Cambridge Association of Managers and Oxford Association of Management.

Credit Transfers to Masters Degree

Credit Transfers to Masters Degree Levels varies from university to university. However, this being a Cambridge qualification, such upgrades are generally GUARANTEED in most universities as long as you meet their formal qualifications index.

Most (especially top universities) would always require additional subjects/modules plus GMAT/GRE, TOEFL/IELTS, Computer Literacy evidence and an oral interview to ascertain interpersonal skills in addition to the diploma qualification. A lot of consideration is given to those with work place experience, other qualifications or other exceptional achievement. You will be expected to travel overseas unless it is a local university providing the recognition hence the credit transfers.

Some universities accept a 20,000 word project from those who complete the diplomas at NVQL5 respectively, for credit transfers to masters' degrees.

It is a requirement that candidates meet formal admission procedures of the universities in order to achieve the credit transfers. So, candidates must register directly with the universities for the credit transfers. It is also important to note that the final award of the masters' degree is at the discretion of the awarding university.

Learning Support: You will receive all learning materials from your study centre.